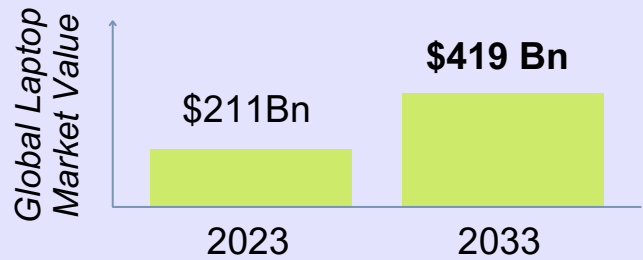


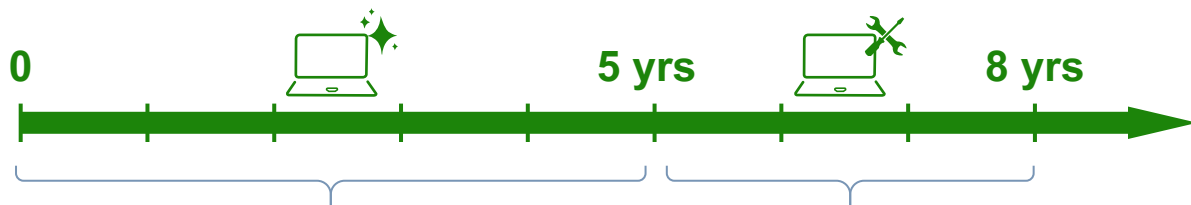
THE IMPORTANCE OF REFURBISHED LAPTOPS

Global Laptop Market Set to Double by 2033

Global laptop market valued at **over \$419 billion by 2033** – up from \$211 billion in 2023.[1]



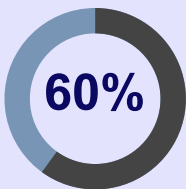
Extend Lifespan & Maximize Value



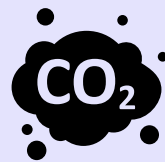
Typical lifespan of a brand-new laptop is **5 years**.^[2]

On average, a refurbished laptop can be used for **another 3 years**.^[2]

Carbon Emissions in Manufacture



of the carbon emissions released **during laptop manufacture** come from the **battery, disk, hard drive and RAM**.^[2]



Up to **331kg of CO₂ emissions** are produced during the manufacturing of a new laptop.^[3]

Environmental Benefits of Refurbished Laptops

Saves 126kg of raw materials



Avoids 314g of e-waste

Choosing a refurbished laptop over new can save the extraction of 126kg of raw materials and avoids 314g of e-waste.^[2]

Data Sources:

1. MarketResearch.biz, 2024 - Laptop Market
2. ADEME, 2022 - Assessment of the environmental impact of a set of refurbished products
3. 8 Billion Trees, 2024 - Carbon Footprint of a Laptop vs MacBook vs Desktop Computer vs iPhone