

## IT Asset Disposition for Retail Organizations

### Data security and environmental responsibility

As retail moves online, retail in the physical world continues to transform in response as businesses embrace multi-channel distribution. Often this transition means replacing legacy systems and refreshing infrastructure to support mobile strategies, which in turn means retailers must increase their focus on protecting customer and employee data – including financial details and other personal information – while simultaneously handling the proliferation of platforms holding personally identifiable Information (PII).

Retailers who ignore the risks associated with disposing IT assets risk substantial damage to their brand and bottom line if a security breach occurs. Data eradication and physical drive destruction measures must be backed by strict chain-of-custody controls to ensure full accountability and auditability for each decommissioned asset.

Retailers are subject to a combination of specific and general data privacy and accountability laws and regulations including CCPA, GDPR, PCI DSS, FACTA and SOX.

With this combination of regulatory complexity and risk, it's essential to choose an ITAD provider like Ingram Micro. Our global reach, experience, processes, and certifications help ensure an effective and secure asset EOL program.

In addition, Ingram Micro's ITAD services is e-Stewards certified and therefore adheres to the most stringent downstream processes for the responsible recycling of electronic waste, further promoting sustainability programs and reducing the negative impact e-waste has on the environment.

### Equipment that may contain PII or other sensitive information

- Point-of-sale (POS) systems
- PCs, Laptops, and Tablets
- Servers and Storage
- Smart phones
- Copiers, printers, and fax machines
- Network equipment
- Hard drives and USB drives

### Data Breach Facts

*According to the Cost of a Data Breach Report 2022, conducted by the Ponemon Institute, the average cost of a data breach in the U.S. was \$9.44 million, up 4.3% from 2021. Additionally, the average cost for a data breach among retail businesses was \$3.28 million.*

### About Ingram Micro's ITAD services

Ingram Micro provides a full range of IT Asset Disposition and Lifecycle Services, offering a comprehensive solution for all your ITAD needs. Ingram Micro specializes in the environmentally responsible recycling and reuse of retired electronic equipment, with core business processes in risk management, logistics, asset management, asset repair and refurbishment, data destruction, remarketing and recycling.

