

## Case Study: Global Redeployment

### The Client

A Fortune 10 company with global operations.

### Business Challenge

The client required an ITAD partner who could provide:

- Service to locations in thirteen countries across three continents
- An economical solution for small-volume offices plus redeployment services for all locations
- Effective remarketing to recoup value for retired assets

### The Solution

Ingram Micro's comprehensive global solution included:

- Service in all target countries with inventory at collection
- A box program to provide coverage for low-volume locations
- Dedicated, client-specific ITAD processing lines
- Collaborative project management to improve program effectivity

Ingram Micro also ensures that:

- All assets are processed based on a customized subset drawn from client-specific notification rules embedded into the BlueIQ asset intelligence system
- Assets that meet the client's redeployment standards are flagged in BlueIQ, set aside, and held for client redeployment

### Key Solution Benefits

- Processed over 180,000 assets in 13 countries while reducing costs by 62%
- System flexibility to support and deliver on client-specific processing rules
- Ability to provide nightly feeds in the client's unique format
- Over \$5 million in asset recovery in the most recent year

- All remaining remarketable assets are sold for the highest value while assets without residual value are responsibly recycled
- The client can easily monitor program details and results generated through an integration with their internal asset management system

### Why the Client Chose Ingram Micro

The client chose Ingram Micro based on the ability to provide a secure, responsive single-source solution with excellent returns in North America, Europe, and Asia/Pacific. Additional factors created a unique ability to perform a serialized onsite hardware inventory at pickups.