

Case Study: Secure Global Solution

The Client

A well-known international financial services institution with operations and offices across multiple continents.

Business Challenge

The client required a centrally-managed, global ITAD solution that would:

- Provide a standard, secure, and compliant global disposition process
- Meet all internal and regulatory data security compliance requirements
- Handle their full range of IT asset types: desktop, data center, telecom, and office equipment
- Include onsite de-installation and data erasure

The Solution

Ingram Micro implemented a comprehensive global solution based on a standard ITAD program that met all client requirements. The solution included:

- De-installing all data center equipment and erasing all drives onsite
- Erasing data from laptop and desktop computers prior to transporting to an ITAD processing facility
- Managing and tracking all assets through the BlueIQ asset intelligence system.
- Reporting was available to the client through a single Client Web Portal

Key Solution Benefits

- Established a global program that reduced net program costs by over 80%
- Implemented onsite data erasure and deinstallation services for all client locations
- Collected assets from over 20 client locations worldwide
- Ensured regulatory compliance in all countries and locations

Once assets arrived at a processing center, they were assessed against a remarketing technology cut-line and:

- Assets with remarketing value were refurbished and routed through multiple remarketing channels insuring the best possible return for each asset.
- Demanufactured and recycled assets without value in compliance with e-Stewards standards

Why the Client Chose Ingram Micro

Based on Ingram Micro's reputation in the industry and ability to provide full coverage for all required locations, the client had confidence in the infrastructure necessary to ensure program success. With the advanced tracking and reporting capabilities provided by Blue IQ's global asset intelligence system the client had easy access through the Client Web Portal to monitor equipment location, status, and overall program results.